

M.Sc. CHRISTOPH HEILMANN

MASTER OF SCIENCE IN MANAGEMENT & TECHNOLOGY

EDUCATION

- 10/17 to current **Technical University of Munich**
- PhD candidate researching electric distribution grid development and the integration of both, renewable energy generation and electric mobility
 - Scholarship holder at the „Stiftung der Deutschen Wirtschaft (sdw)“
- 03/12 to 10/14 *Technical University of Munich*
Management & Technology (M.Sc.)
- Marketing, Strategy & Leadership and Energy Management
 - Master’s thesis: “Defining viewability as a new currency in online display advertising: An eye-tracker study”
- 10/08 to 03/12 *Technical University of Munich*
Management & Technology (B.Sc.)
- Marketing, Innovation & Organization and Electrical Engineering
 - Bachelor’s thesis: “Internal communication as a factor of success for the management of cross-company projects”
- 09/99 to 08/08 *Stiftung Landheim, Schondorf at the Ammersee, Germany and Nymphenburger Gymnasium in Munich, Germany*

PROFESSIONAL EXPERIENCE

- 06/15 to current **McKinsey & Company, Munich**
Management Consultant focused on the energy sector and business technology
- 06/14 to 04/15 *FELD M – Marketing Strategy and Controlling, Munich*
Project management intern and conducting a master’s thesis
- 12/13 to 05/14 *Minerals Value Service, Munich*
Business development intern in finance, marketing and sales
- 06/11 to 02/12 *Osram AG, Munich*
Product introduction intern and conducting a bachelor’s thesis

INTERNATIONAL STUDIES

- 02/13 to 07/13 *Universidad Técnica Federico Santa Maria (UTFSM), Valparaíso, Chile*
- 09/10 to 01/11 *Bordeaux École de Management (BEM), Bordeaux, France*

PERSONAL INTERESTS

Traveling and getting to know foreign cultures
Paragliding
Snowboarding and surfing